

**2018 Majestic Athletic #LionsMajesticMoments  
Terms and Conditions of Entry**

**General**

1. Information on how to enter and prizes form part of the Terms and Conditions of Entry. Entry into this competition is deemed acceptance of these Terms and Conditions.
2. To the extent of any inconsistency between these Terms and Conditions and any other reference to this competition, these Terms and Conditions prevail.

**Who can enter**

3. Subject to the clauses below, entry is open to all residents of Australia who have fulfilled the requirements set out below ('**Eligible Entrants**'). Entrants must be over the age of 18, as of the date of entry.
4. Employees, and their immediate families, of the Promoter, associated agencies and companies, contractors or individuals are not eligible to enter this competition. Immediate family means any of the following: spouse, ex-spouse, defacto spouse, child or step child (whether natural or by adoption), parent, step parent, grandparent, step grandparent, uncle, aunt, niece, nephew, brother, sister, step brother, step sister or 1st cousin.
5. The Promoter is Brisbane Lions Australian Football Club (ABN 43 054 263 473) of Hyundai Centre, Level 5, Gate 2, 812 Stanley Street Woolloongabba, Queensland 4102 ('**Promoter**').

**How to enter**

6. To enter Eligible Entrants must, during the Promotional Period (defined below):
  - 6.1. Enter by Instagram OR Facebook OR Twitter.
  - 6.2. Take a picture of yourself in your Brisbane Lions Majestic Athletic apparel and upload to Instagram OR Facebook OR Twitter using the following hashtag - #LionsMajesticMoments
7. By submitting an entry into this competition entrants consent to receive promotional and other marketing messages from Brisbane Lions Australian Football Club (ABN 43 054 263 473) (including messages sent electronically for an unlimited period of time). Entrants will be able to opt-out at any time by following the instructions included in each message sent.

**Number of Entries permitted**

8. One entry per Instagram OR Facebook OR Twitter post. If an Eligible Entrant is awarded a prize and then found to have breached this clause, the entrant must immediately return any awarded prize to the Promoter. The Promoter has sole discretion to determine if this clause has been breached by any entrant. The Promoter may conduct an immediate redraw if the first drawn entrant is unable to satisfy this clause.
9. The Promoter reserves the right to request whatever documentation it deems necessary to confirm if the entrant has breached this clause. An entrant must provide any requested documentation to the Promoter upon request.

### **Open, Close, Draw and Publish dates**

10. The competition commences on **Thursday 12/04/2018 at 12:01 AM (AEST)** and closes **Sunday 19/08/2018 at 11:59 PM (AEST)** ('Promotional Period'). All times noted in these Terms and Conditions are local times, based on the location of the Promoter.
11. The Draw Schedule below outlines when the Winner for each Round will be judged and notified, prior to each Brisbane Lions Home Game.

### **2018 Draw Schedule**

<b>ROUND</b>	<b>2018 BRISBANE LIONS HOME GAME AT THE GABBA</b>	<b>DATE/TIME WHEN THE WINNERS FOR EACH GAME WILL BE JUDGED</b>
5	Brisbane Lions v Gold Coast SUNS (Sunday, 22 <sup>nd</sup> April 2018)	9.00am AEST, Monday 16 <sup>th</sup> April 2018
7	Brisbane Lions v Collingwood (Sunday, 6 <sup>th</sup> May 2018)	9.00am AEST, Monday 30 <sup>th</sup> April 2018
9	Brisbane Lions v Hawthorn (Sunday, 20 <sup>th</sup> May 2018)	9.00am AEST, Monday 14 <sup>th</sup> May 2018
10	Brisbane Lions v Sydney Swans (Saturday, 26 <sup>th</sup> May 2018)	9.00am AEST, Monday 21 <sup>st</sup> May 2018
12	Brisbane Lions v Essendon (Sunday, 10 <sup>th</sup> June 2018)	9.00am AEST, Monday 4 <sup>th</sup> June 2018
14	Brisbane Lions v GWS Giants (Saturday, 23 <sup>rd</sup> June 2018)	9.00am AEST, Monday 18 <sup>th</sup> June 2018
16	Brisbane Lions v Carlton (Saturday, 7 <sup>th</sup> July 2018)	9.00am AEST, Monday 2 <sup>nd</sup> July 2018
18	Brisbane Lions v Adelaide Crows (Saturday, 21 <sup>st</sup> July 2018)	9.00am AEST, Monday 16 <sup>th</sup> July 2018
20	Brisbane Lions v North Melbourne (Saturday, 4 <sup>th</sup> August 2018)	9.00am AEST, Monday 30 <sup>th</sup> July 2018
23	Brisbane Lions v West Coast Eagles (AFL Floating Round, Date TBC)	9.00am AEST, Monday 20 <sup>th</sup> August 2018

12. The Winner selected will be the most creative photo as judged by The Promoter, in its sole discretion.
13. All decisions of The Promoter will be final and cannot be contested. No correspondence or discussions will be entered into.
14. The Winner will be notified via Direct Message on the Monday prior to the game that they have won the prize
15. Once notified, the Winner will have until 9:00am (AEST) the following business day to accept the prize via return message and provide any information requested by the Promoter.
16. If any draw date falls on a public holiday, as defined in the state of the Promoter, that draw will be conducted on the next business day. Entries must be received by the Promoter prior to the competition close date and time.
17. All valid non-winning entries from each draw will be automatically entered into any subsequent draws.

### **Prize on offer**

18. The total prize pool is valued at up to \$8,799.60 (including GST), as at 12/04/2018.

19. The total number of competition winners in this competition is ten (1), being one (1) Winner for each Brisbane Lions 2018 home game.

20. The prize on offer is:

<b>NUMBER OF WINNERS</b>	<b>PRIZE DESCRIPTION</b>	<b>PRIZE VALUE</b>
One (1) Winner per Round	Each Round Winner receives:	\$879.96 (per Round)
Ten (10 Rounds)	<ul style="list-style-type: none"><li>• 4 tickets to AREA VIP (valued at \$110 per ticket)</li><li>• 4 x Brisbane Lions Majestic Athletic vouchers to the value of \$110 each</li></ul>	

21. The Brisbane Lions Majestic Athletic vouchers are only redeemable at the Brisbane Lions Retail Shop located at Gate 2, The Gabba, 812 Stanley Street, Woolloongabba.

22. The Brisbane Lions Majestic Athletic vouchers are only valid for Brisbane Lions Majestic Athletic apparel items.

23. The Brisbane Lions Majestic Athletic vouchers must be redeemed in full by the date and time specified on the voucher.

24. The prize does not include any travel arrangements. Each Winner must make their own way, at their own cost, to and from the Brisbane Lions Home Game at the Gabba.

25. The game is not transferable. Should the Winner not be able to attend the assigned game the promoter will re-draw the prize.

26. The prize, or any unused portion of the prize, is not transferable or exchangeable and cannot be redeemed for cash.

27. If for any reason a Winner does not take a prize (or an element of a prize) by the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash.

28. If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority. Winners will not be entitled to any additional compensation in the event that the prize or element of a prize has been substituted at equal or greater value.

29. The Brisbane Lions will contact the Winner with all details and ticketing prior to the game day.

30. If the Winner cannot take the prize as stipulated or if it is unclaimed by the end of the relevant Home Game, the entry will be void and the Promoter reserves the right to withhold it as a prize for that particular game. In the event of a dispute about the identity of the Winner, the Winner will be the person named in the online entry form.

31. The Promoter reserves the right to verify the validity of entries and the identification of entrants. The Promoter reserves the right to disqualify any entrant for tampering with the entry process or for participation which is not in accordance with these conditions of entry.

32. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained relating to the prize except for any liability which cannot be excluded by law.

33. If for any reason this promotion is not capable of running as planned including wet weather, cancelled games, infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration security, fairness integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the promotion.

**Further Terms and Conditions**

34. Any entrant found to have used a third party (including online competition entry site) to enter on their behalf will have all entries invalidated and any claim they have to any prize will be invalidated. If such an entrant is awarded a prize and then found to have breached this clause, the entrant must immediately return any prize awarded. The Promoter has sole discretion to determine if this clause has been breached by any entrant. The Promoter reserves the right to request whatever documentation it deems necessary to confirm if the entrant has breached this clause. An entrant must provide any requested documentation to the Promoter upon request. The Promoter reserves the right to disqualify any entrant who provides false information or who seeks to gain an unfair advantage or to manipulate this competition.
35. Any entrant found to be entering incorrect contact details, including incorrect email contact details, will have all entries invalidated and any claim to any prize will be invalidated. If such an entrant is awarded a prize and then found to have breached this clause, the entrant must immediately return any prize awarded. The Promoter has sole discretion to determine if this clause has been breached by any entrant. The Promoter reserves the right to request whatever documentation it deems necessary to confirm if the entrant has breached this clause. An entrant must provide any requested documentation to the Promoter upon request.
36. If the prize is unavailable, for whatever reason, the Promoter reserves the right to substitute the prize for a prize of equal or greater value, subject to State and Territory legislation. Cash will not necessarily be awarded as a substitute. It is a condition of accepting the prize that the Winner must comply with all the conditions of use of the prize and prize supplier's requirements. Each prize must be taken as stated and no compensation will be payable if the Winner is unable to use the prize as stated.
37. The Promoter highly recommends a current residential street address be provided when requested for ease of correspondence and potential prize delivery. The Promoter will make all reasonable efforts to deliver the prize to the address provided by the competition entrants. The Promoter cannot guarantee that any prize returned to the Promoter due to non-delivery at the provided address will be re-sent to the Winner.
38. The Promoter reserves the right to request the Winner sign a Winner's deed of release (and indemnification) or any other relevant forms or agreements that the Promoter deems necessary, to provide proof of identity, proof of age, proof of residency at the nominated prize delivery address and/or proof of entry validity (including phone bill) in order to claim a prize. Proof of identification, residency, age and entry considered suitable for verification is at the discretion of the Promoter. In the event that the Winner cannot provide suitable proof, the Winner will forfeit the prize in whole and no substitute will be offered.
39. The Promoter reserves the right to conduct a redraw in the event that an entrant, claiming to be the Winner, is unable to satisfy these Terms and Conditions or has breached these Terms and Conditions.

40. The Promoter's decision in relation to any aspect of the competition is subject to State and Territory legislation but also final and binding on each person who enters. No correspondence will be entered into. No responsibility is accepted for late, lost or misdirected entries. The prizes is subject to availability, not transferable or exchangeable and, with the exception of cash prizes, cannot be taken as cash. The prize will be sent to the Winner's nominated address as stated in their original entry. The Promoter and their associated agencies, and companies associated with this promotion will take no responsibility for prizes damaged or lost in transit.
41. All entrants agree to release the National Football League and its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., and each of their respective direct and indirect subsidiaries, affiliates, shareholders, members, partners, and each of their respective officers, directors, agents, representatives and employees (collectively, the "NFL Entities") from and against any injuries, losses, damages, claims, actions, and liabilities of any kind resulting or arising from participation in the Contest and/or acceptance, possession, use, misuse or non-use of any prize (including any travel or travel-related activity).

#### **Privacy Collection statement**

42. By submitting an entry into this competition entrants consent to receive promotional and other marketing messages from Brisbane Lions Australian Football Club (ABN 43 054 263 473) (including messages sent electronically for an unlimited period of time). Entrants will be able to opt-out at any time by following the instructions included in each message sent.
43. Brisbane Lions Australian Football Club and their related entities collect entrants' personal information for the purpose of conducting and promoting this competition (including but not limited to determining and notifying winners). Brisbane Lions Australian Football Club may disclose personal information collected to an agent who is engaged to conduct the competition draw and for prize fulfilment. Brisbane Lions Australian Football Club may also disclose personal information collected to Australian regulatory authorities, such as the regulators of trade promotions. Brisbane Lions Australian Football Club will otherwise handle your personal information in accordance with its privacy policy at <http://www.lions.com.au/privacy>. You may request access or to update your personal information or lodge a complaint by writing to the privacy office, details in the privacy policy.

#### **Copyright, Statutory guarantees, Waiver and liability**

44. All entries and any copyright subsisting in the entries become and remain the property of the Promoter who may publish or cause to be published any of the entries received.
45. In participating in the prize, the Winner agrees to participate and co-operate as required in all editorial activities relating to the Competition, including but not limited to being interviewed and photographed. The Winner (and their companions) agree to granting the Promoter a perpetual and non-exclusive licence to use such footage and photographs in all media worldwide, including online social networking sites, and the Winner (and their companions) will not be entitled to any fee for such use.
46. The prize-Winners are advised that tax implications may arise from their prize winnings and they should seek independent financial advice prior to acceptance of that prize.
47. The Promoter (subject to State and Territory legislation) reserves the right to amend, cancel or suspend this competition if an event beyond the control of the Promoter corrupts or affect the administration security, fairness, integrity or proper conduct of this competition.

The Promoter will disqualify any individual who has tampered with the entry process or any other aspect of this competition. In particular, computer generated entries and the use "scripting" is not permitted and will not be accepted.

48. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.
49. Nothing in these Terms and Conditions limit, exclude or modify or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act 2010 (Cth), as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the State and Territories of Australia ('**Non-Excludable Guarantees**').
50. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including their respective officers, employees and agents) are not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter' control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or Entrant; or (f) use of the prize. The Promoter (including its' officers, employees and agents) excludes all liability for any loss (including, without limitation, indirect, special or consequential loss or loss of profits or opportunity), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition including taking or using the prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law), including the Non-Excludable guarantees. Any change in value of the prize occurring between the publishing date and date the prize is claimed is not the responsibility of the Promoter.